



SEVERN RECORDS, INC.®

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For Immediate Release

Severn Records signs Tower of Power guitarist Bruce Conte

Severn Records is pleased to announce the signing of ex-Tower of Power guitarist **Bruce Conte**. The Los Angeles-based Conte recently agreed to a three-record deal with Severn Records and plans are underway for the release of his self-produced recording, *Bullet Proof*.

"We are very excited to have the opportunity to work with an industry veteran like Bruce," notes Severn Records president David Earl. "His impressive history speaks for itself."

Conte, a West Coast native, honed his skills playing the local clubs of San Francisco. A lucky break came in the early '70's when his band landed the opener for hometown heroes, **Tower of Power**, at the legendary **Fillmore**. Soon after, TOP recruited Bruce resulting in a seven-year relationship including eight recordings for the young guitarist.

You'll find Bruce's signature licks on hits like "What Is Hip" from the band's 1973 self-titled release, and "Down to the Nightclub" (*Live and In Living Color*). He also added to the Tower of Power repertoire by contributing songs like "Somewhere Down the Road" (*We Came to Play*), "It Can Never Be the Same" (*Urban Renewal*) and "Just Another Day" (*Tower of Power*).

After a stint in Las Vegas during the 80's and brief retreat into Jazz in the late 90's, Bruce is back on familiar ground, flexing his soul and funk-drenched skills on *Bullet Proof*. Conte assembled an all star cast for the twelve-song CD including guest vocalists **Gavin Christopher (Rufus)**, **Bobby Kimball (Toto)** and former Tower of Power band mate, **Lenny Williams**, who sings the title track.

"I think Bruce Conte is one of the best guitarists in the business," says longtime friend and colleague **Steve Perry of Journey**. "(Bullet Proof) fits the current Blues style while retaining the Funk and R&B sound Bruce is famous for. I enjoy his new CD immensely."

The record, (originally recorded as *Rhythm Meets the Blues*), will be re-mastered and re-packaged before its release on the Severn label. Look for a spring 2002 street date.

For more information on Bruce Conte, contact Richard Papazian at 503-842-7807, Tom Penn of G.T.C. Events at 909-748-0848 or Joan Matthews of Severn Records at 410-532-2792. Or visit <http://bruceconte.com>.

To learn more about Severn Records and its growing roster of great blues and jazz artists, log on to www.severnrecords.com.